

Shri Vaishnav Vidyapeeth Vishwavidyalaya
GRADUATE DEGREE PROGRAM: BCom (Entrepreneurship)
Choice Based Credit System (CBCS) 2018-2021

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI101	Principles of Management	60	20	20	0	0	4	0	0	4	100
2	BBAI102	Principles of Financial Accounting	60	20	20	0	0	4	0	0	4	100
3	BBAI103	Principles of Communication	60	20	20	0	0	4	0	0	4	100
4	BCOME101	Digital Marketing	60	20	20	0	0	4	0	0	4	100
5	BCOME102	Business Organization and Entrepreneurship Management	60	20	20	0	0	4	0	0	4	100
			300	100	100			20			20	500

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.